



DENTAL & ORAL HEALTH CONGRESS AND EXHIBITION

30 AUG - 1 SEPT 2024

SUN ARENA,
TIME SQUARE, PRETORIA

| Overview Trader Exhibition PACKAGE/s (Excluding VAT) | Registration Partner | Titanium | Platinum | Gold | 360° Gold | 360° Single | Silver | Bronze |
|---|---------------------------------|------------------|------------------|------------------|------------------|--------------------|-----------------|------------------|
| Rate | 350 000,00 | 250 000,00 | 195 000,00 | 110 000,00 | 125 000,00 | 55 000,00 | 27 500,00 | 17 000,00 |
| Number of packages available | 1 | 1 | 2 | 3 | 1 | 1 | 75 | 10 |
| m² stand size in total | 110 m ² | 36m ² | 27m ² | 18m ² | 18m ² | 9m ² | 9m ² | 4 m ² |
| Total stands of 3m x 3m size | 10 | 4 | 3 | 2 | 2 | 1 | 1 | Tressel Table |
| Tickets for Sponsor staff to attend the Gala Dinner | 6 | 4 | 3 | 2 | 2 | | | |
| AV details of sponsor - Company + Logo and main contact details. Per day. To include the stand number/s for this event. | 4 | 5 | 4 | 4 | 4 | 3 | 3 | 2 |
| Client-supplied video advert for airing during breaks - maximum airing times per day (max length 2 mins) | 6 | 6 | 6 | 3 | 3 | 1 | 1 | 1 |
| Number of FREE Company Staff members attendance | 12 | 10 | 6 | 4 | 4 | 3 | 3 | 2 |
| Client-supplied video for the conference kick-off | 1 minute | 1 minute | 30 sec | 20 sec | 20 sec | 20 sec | | |
| Sponsor logo on all sponsor loops and AV | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Sponsor's logo and level to be acknowledged on www.sadacongress.co.za | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Post-event highlights video (SADA Congress partner creates this) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Acknowledgment of Sponsor level with a corporate logo on AV slides screened during breaks in the plenary venue | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| All artwork and graphics to be supplied for the construction of the exhibition space as per specifications supplied | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Post-event emails (inclusion of company logo in communications to attendees) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| SADA Digital platforms: www.sadacongress.co.za ; www.sada.co.za ; Facebook; Public/Professional; YDC; Instagram; Twitter; LinkedIn; YouTube | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor logo on all conference e-branding, e-marketing material, and e-invitations | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| PR/social media coverage as SADA Sponsor – relevant level | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Comprehensive post-event ROI document | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Virtual programme Sponsor logo & link to sponsor www | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| 1 x Plenary Session table drop | ✓ | ✓ | ✓ | | | | | |
| 2 x Advert in digital programme - material to be supplied | ✓ | ✓ | ✓ | | | | | |
| Access to delegate information if pre-authorized by delegate for marketing purposes (POPIA) | ✓ | ✓ | ✓ | | | | | |
| Unlimited sponsored lucky draws and give away at sponsor expense | ✓ | ✓ | ✓ | | | | | |

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|--|---|---|---|---|---|---|---|--|---|
| Daily room drop – max 1 x drop per day | ✓ | ✓ | | | | | | | |
| Full page advertisement in the SADJ July issue | ✓ | ✓ | | | | | | | |
| Max 4 x Marketing material in Registration & Plenary area supplied by Sponsor | ✓ | ✓ | | | | | | | |
| Carpet stickers guiding delegates to the refreshment area to be supplied by sponsor with branding. Registration Partner from the Registration desk to the Main branded stand. Titanium from Stand to Refreshment area. | ✓ | ✓ | | | | | | | |
| Exclusive supply of lanyards and branded name tags for 1500 delegates (Supply at sponsor cost) | ✓ | | | | | | | | |
| Branded lounge area from Fan Walk approximately 20m ² exclusively branded by registration partner (Specific furniture/branding at sponsor cost) | ✓ | | | | | | | | |
| Exhibition stand space 90m ² (10 stands in the Fan Walk area (Main Congress entrance) | ✓ | | | | | | | | |
| 1 x Hands-on Session (90 min) in breakaway room | ✓ | | | | | | | | |
| 2 Learning Slot sessions in the Trade area (30 min) | ✓ | | | | | | | | |
| 45-minute slot on Main Podium Sponsored Speaker (Speaker at sponsor expense) (Day to be determined) | ✓ | | | | | | | | |
| Acknowledgment of Sponsor level (Registration Partner) with a corporate logo on AV slides screened during breaks in the plenary venue | ✓ | | | | | | | | |
| Branding of lunch with serviettes or paper cups. To be referred to as the “Sponsor” lunch on that particular day (Branding and supply at sponsor cost) (Friday) | ✓ | | | | | | | | |
| Exhibition stand space 90m ² (10 x Silver Stands placed as required) | ✓ | | | | | | | | |
| SADA branded registration counters to include the Registration Partner logo and the words Registration Partner | ✓ | | | | | | | | |
| 45-minute slot on Main Podium Sponsored Speaker (Speaker at sponsor expense) Titanium 1 – Friday Main Lecture. Registration Partner - Saturday Main Lecture day. | | ✓ | | | | | | | |
| Branding of lunch with serviettes or paper cups. To be referred to as the “Sponsor” lunch on that particular day (Branding and supply at sponsor cost). (Saturday) | | ✓ | | | | | | | |
| Exhibition stand space 36m ² | | ✓ | | | | | | | |
| 2 x Room drops - select 2 days of the 3 days available | | | ✓ | | | | | | |
| 3 x Marketing material in Foyer & Plenary area supplied by Sponsor | | | ✓ | | | | | | |
| Exhibition stand space 27m ² | | | ✓ | | | | | | |
| 1 x Advert in digital programme – material supplied by advertiser | | | | ✓ | ✓ | | | | |
| 1 x Room drop - select 1 day of the 3 days available | | | | ✓ | ✓ | | | | |
| 2 x Marketing material in Foyer & Plenary area supplied by Sponsor | | | | ✓ | ✓ | | | | |
| Exhibition stand space 18m ² | | | | ✓ | ✓ | | | | |
| 1 x Marketing material in Foyer & Plenary area supplied by Sponsor | | | | | | ✓ | ✓ | | |
| Exhibition stand space 9 m ² | | | | | | ✓ | ✓ | | |
| Exhibition stand space 4 m ² - Tressel Table | | | | | | | | | ✓ |